AASL
MIAMI CONFERENCE 2014

APRIL 10-12, 2014
MIAMI BEACH, FL
SCHEDULE OF PROGRAMS AND TOURS
The Association of Architecture School Librarians gratefully acknowledges the following partners and/or sponsors for their generous contribution of time, finances, administration and collaboration in support of the 36th Annual Conference in Miami Beach:

Association of Collegiate Schools of Architecture (ACSA)

The University of Miami Libraries

The School of Architecture, University of Miami

Material ConneXion

Miami Center for Architecture and Design (MCAD)
WELCOME TO THE MAGIC CITY

“...not a state, but an event. She is not one of the United States, but an aspect thereof. She is all-America in a new and fascinating phase.”

Forbes Magazine describing Florida in 1928

The School of Architecture and the University of Miami Libraries are pleased to host the 36th Annual Conference of the Association of Architecture School Librarians.

It is predicted that within the next 50 years some 3 million people will move to Southeast Florida, joining the 6 million already here. The population of the City of Miami Beach is around 90,000, while its mainland neighbor, the City of Miami is the 42nd largest city in the United States, with a population of 413,892.

The stimulating panorama of South Florida’s 20th Century, urban architectural modernity segues into an architectural iconography for the new millennium. Since the 1890s, the symbiotic interests of real estate development and tourism turned a subtropical wilderness of swamps, beaches and sea into the sprawling urban landscape that is greater Miami. From the early settlers who sought to establish a “Walden South” in emulation of Emerson and Thoreau’s New England, to the Cuban exiles who recreated their island after 1960 along Miami’s “Calle Ocho”, the metropolitan region has been shaped by the vivid aspirations of successive cultural groups. Dynamic rather than stable in its identity, Miami’s large transnational population challenges the conventional categorizations of a North American City. The twentieth-century’s changing social, political, economic and technological conditions were projected onto a varied history of architectural fantasies: the Mediterranean idylls of Vizcaya (1916) and Addison Mizner’s Palm Beach mansions; the Art Deco hotels of the 1930s Miami Beach, followed in the 1950s by the tropical modernity of Morris Lapidus at the Fontainbleau and the Eden Roc Hotel, where this year’s AASL conference will convene. Arquitectonica’s condominium towers of the 1980s, which were at the time considered exuberantly excessive, seem mild-mannered in comparison to the evolving “starchitectural” legacy of the present and future Miami. The region’s entirely new architectural history, which has yet to be written, includes 111 Lincoln Road, Herzog & DeMeuron’s conspicuously documented garage, and the Perez Art Museum Miami (PAMM), Frank Ghery’s New World Center, Zaha Hadid’s forthcoming One Thousand Museum Tower, Bjark Ingels Group (BIG) Grand Bay residential towers in Coconut Grove, to name just a few.

WELCOME TO THE MAGIC CITY

IMPORTANT INFORMATION ON THE 36TH ANNUAL CONFERENCE

REGISTRATION

PDF

PAYPAL

Registration is required for access to sessions and tours. Conference badges are required for admission to all conference activities. Registration deadline is March 21, 2014, after which there will be a $15 late fee.

AVERAGE APRIL WEATHER IN MIAMI

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<tr>
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</tr>
</tbody>
</table>

WHAT TO PACK?

- Light cotton/linen casual clothing
- Sunscreen
- Shades
- Flip flops or sandals – most definitely!
- Cha-cha heels (optional)

Official Website of the City of Miami Beach
THURSDAY, APRIL 10, 2014

9:00 am Breakfast on your own
11:20 am Board Bus to Fairchild Tropical Botanic Gardens
12:15 pm Lunch at the Glasshouse Café
1:30 pm Butterfly Conservatory
2:45 pm Board Bus to University of Miami
3:30 pm Welcome by Charles Eckman, Dean of University of Miami Libraries
Richter Library Tours of Digital Lab, Preservation Lab, Special Collections & University Archives
4:45 pm Business Meeting / Korach Gallery, School Of Architecture
Welcome by Denis Hector, Interim Dean
Coffee, tea & snacks served
5:45 pm Board Bus to Eden Roc Hotel
7:00 pm ACSA Reception / Exhibit Hall

FRIDAY, APRIL 11, 2014

8:15 am Breakfast on your own
9:00 am Board Bus to Bayside Market Marina
9:00 am Historic Miami River Boat Tour, Dr. Paul George
11:45 am Walk to Downtown Miami
1:00 pm Meet at MCAD
Miami Center for Architecture & Design
100 NE 1st Ave
2:30 pm Walk back to Bayside
2:45 pm Board bus to Eden Roc Hotel
3:45 pm Lightning Round Session
Kasia Leousis, Moderator
5:15 pm Products & Resources Update
Built Works Registry / Margaret Smithglass
Avery Library Collaborative Resources/ Chris Sala
Avery Index/ Jeffrey Ross
ARTstor / Chris Spedaliere
Material ConneXion / Linda Frank
Le Corbusier Plans / Ron Poe

Dinner on your own
Library as Client
John Schlinke, Architecture/Art Librarian, Roger Williams University

In an elective course titled ARCH 588 – Digital Manufacturing, architecture students at Roger Williams University use advanced CAD-CAM, rapid prototyping, and other digital manufacturing techniques to design and fabricate a substantial built work in the course of a semester. The course instructor, Associate Professor Andrew Thurlow, and the Architecture/Art Librarian, John Schlinke, agreed that the Architecture Library should serve as the client for the course in spring 2013. The librarian wrote a program brief for an object/system that could be used to display student work in the library. Working in teams, the students produced four preliminary designs in the first half of the semester. The designs were reviewed by the course instructor, the students, guest critics, and library staff members. One of the four designs was selected for design development and fabrication and the class worked as a whole to complete the project during the second half of the semester.

The proposed session will present the initial designs, the selected design, and discuss the successes and failures of the process and project.

Tumblr & Architectural Collections: Easy, Effective Outreach
Amy Auscherman, Archives Assistant, Indianapolis Museum of Art, Miller House and Garden Collection

Tumblr has emerged as a user-friendly and effective blogging platform for special collections libraries. Not only does it simplify the sharing of material and promotion of collections; Tumblr’s dashboard, tagging system, and Follow capabilities serve to increase visibility of your content. Based on my experience using Tumblr to promote and share the National Endowment for the Humanities-funded project “Documenting Modern Living: Digitizing the Miller House and Garden Collections,” at the Indianapolis Museum of Art, I propose to explain Tumblr’s functionality and how it has given international visibility to the Miller House and Garden Collection. My presentation will consist of a quick tutorial on how easily other architectural collections can use blogging platforms like Tumblr to promote their collections, including: how to create a Tumblr page, how to select materials to share, how to upload materials, and how to gain visibility for your institution’s blog through proper tagging methods.
Utilizing GIS to Explore Historic Areas and Architecture

John Nemmers, Architecture Archives, Department of Special & Area Studies Collections, University of Florida
Jamie Rogers, Assistant Director of Digital Collections Center, Technology and Support Services, Florida International University
Mark V. Sullivan, Digital Development and Web Coordinator, University of Florida

The union of GIS and digital library technologies creates rich opportunities for increasing knowledge about the development of our built environment throughout time. UF and FIU currently are engaged in two similar grant-funded projects leveraging GIS and digital technologies to document the histories of St. Augustine and Coral Gables. Both of these projects aim to tie historic digitized materials to points in space and time, with a strong emphasis on the architecture of the two areas and both projects involve strong partnerships with smaller organizations within the cities. These partnerships help to ensure that materials held by smaller museums, archives, and the cities themselves will be made available for the first time and in novel, geographic-centric, ways. These geographic interfaces enable the architectural and other historical resources to be more accessible and to facilitate education in stunningly graphic ways, as well as allowing users to take virtual tours of the locations. These innovative projects share a common goal of reaching audiences through cross-discipline content, discoverable through a single interface that fosters new modes of discovery, education, and librarianship. In addition, the synergy between these two projects fosters additional collaboration around the technical infrastructure, implemented similarly although separately.

Piece of Cake? Think Again: Reflections on the Surprisingly Complex Acquisition of a 3D-Map

Martha Walker, Architecture Librarian and Coordinator of Collections, Fine Arts Library, Cornell University

In Spring 2013, a B.Arch student, at Cornell University’s College of Architecture, Art and Planning, requested that the architecture selector purchase a 3D Map of a site in Hong Kong that was related to his proposed thesis project. The student had identified the source of the map and the cost of the item. Not making any promises as to timing, the selector agreed to look into the purchase of this electronic file for several reasons: 1) it was reasonably priced; 2) it was in a geographical region of interest to any number of patrons at Cornell; and, 3) the patron was persistent. What followed can only be described as an odyssey in collection development of near epic proportions, involving roughly 15 staff members from 8 departments throughout the library, university, and college. Departments with an interest in this transaction included the e-resources licensing unit for the library, the metadata and cataloging department, the library’s copyright office, as well as the College’s thesis advisory group and IT division. In this brief Power-point presentation, I will summarize the unexpected challenges, both organizationally and pedagogically, of this adventure, which proved to be both unsettling and illuminating.

What Does Research Look Like? Visual Aids for Visual Thinkers

Jesse Vestermark, Architecture and Environmental Design Librarian, California Polytechnic State University-San Luis Obispo

What does research look like? Many of us work with visual students but get stuck trying to communicate concepts that originated in a field dominated by language. While library concepts don’t always lend themselves to easy linear or verbal explanation, it’s sometimes possible–even easier–to illustrate these concepts through the use of simple, non-professional drawing software and content from open sources such as Wikimedia Commons. The core of my lightning talk will feature my own self-designed diagrams as templates (direct or inspirational) for visual tools. I will demonstrate a handful of key images and break down the design evolution of one or two to show how basic circles, ellipses, arrows and open-source maps can be manipulated to illuminate a range of library topics.
Materials collections are becoming increasingly relevant in supporting architecture and design programs, offering faculty and students learning opportunities in these and related disciplines. The importance of hands-on materials research is a recurring topic at many colleges and in the architectural education literature. It is a key component to students’ learning in design disciplines and the tactile and visual experience of handling physical samples allows students to investigate and discover materials in new ways.

In June 2013, the IMLS-funded symposium Materials Education and Research in Art and Design: A New Role for Libraries was held at Rhode Island School of Design to address questions and propose solutions surrounding the creation, development, and support of materials collections by academic libraries. This unprecedented event gathered international researchers, authors, administrators, faculty, librarians, and students to benefit from each other’s approaches to such collections and went far to foster a new community. A white paper from that event will appear in early 2014 and will be used to partially frame the discussion. This 90-minute panel will be comprised of 4-5 speakers in the first hour and allow for discussion in the remaining time.

Speakers:

Mark Pompelia, Visual + Material Resource Librarian, Rhode Island School of Design


Barbara Ann Opar, Architecture Librarian, Syracuse University

Rebecca Price, Architecture & Urban Planning & Visual Resources Librarian, University of Michigan

Fiona Anastas, Material Specialist, Material Connexion

This year’s panel picks up where the ACSA’s conference theme, “Globalizing Architecture: Flows and Disruptions” leaves off, and is aimed at addressing how traditional roles and services have changed to accommodate new developments in the design school or firm, be it through global practice, technological advances, curricular reshaping, or the ever-morphing interdisciplinarity of design. This panel is not intended to revisit the paradigm shift to the digital age; rather, we ask presenters to assess the design library in the post-digital age – the cloud age, the Internet of Things age, the born digital universe, the MOOC age, and so on. At the same time, we ask presenters to consider the recent spate of reports and papers issued by scholars and academic organizations which grapple with the dual challenges of declining humanities enrollments and transitions to digital technologies.

Participants:

Radical Curriculum Shifts: Controversial Trends and Critical Challenges
Kim Sass, Illinois Institute of Technology

Design programs continue to confront both the opportunities and consequences of globalization, its socioeconomic realities, and the evolution of technology hastening toward instantaneity. When a program is in the throes of radically reshaping its curriculum, and its faculty, administration and curriculum turn increasingly outward in search of answers, we can anticipate and support these changes through two rather pedestrian practices: engagement and instruction. In the studio environment, we may be called upon to soothe the nerves of faculty and students frayed by the mysteries of post-digital intellectual property, and increasingly, the answer may be an unsettling “I don’t know.” We may work with researchers hampered rather than supported by open access and new technologies, as recent studies make plain. We may struggle to convey the importance of cultural context to a group of students traveling to a small village in Ghana for a design/build project. In supporting research within our institutions, each day we practice, in essence, an act of translation. As we ply this skill in ways both old and new, it may serve us well to filter out the big ideas and seek opportunities in the moment. Perhaps looking for the next big thing prevents us from seeing it. We must close our eyes and bury our arms to the elbows in the material before us. This paper will consider the challenges facing the library as the School, in this case IIT, confronts us with surprising and ever-changing curricula.
SPECIAL FOCUS TOPIC
Hannah Bennett, Moderator

SPECIAL FOCUS TOPIC

Future-proofing your Library – avoiding obsolescence and maintaining relevancy.
Rebecca Price, University of Michigan.

The concept of future-proofing, that is, recognizing and preparing for the inevitability of change, gives us a new way to approach the future. Future-proofing requires that one be flexible, adaptable, and proactive. There are two key strategies to being flexible, adaptable, and proactive; being present and being nimble. Being present, your finger is on the pulse of all that is around you and you are able to gauge shifts of focus, of demand, and of need. Being nimble, the ability to respond to those shifts, is a little trickier. Depending on your institutional environment you may or may not have the permission, the support and the capacity to respond to change.

At the University of Michigan Library we are trying to provide for the evolving spatial and environmental needs of the students (space for group work, space for making, space for quiet, space for technology) within the context of changing resources that depend less and less on physical space. I don’t think we are alone in this and therefore I would like the presentation to become a conversation about being present and nimble and ready for the ever-changing future.

Off the Beaten Path: Altmetrics and Open Access in Architecture
Patrick Tomlin, Head, Art & Architecture Library, Virginia Tech

This presentation presents an overview of the challenges and opportunities in capturing alternative bibliometrics, or “altmetrics,” for OA journal articles and other emerging forms of scholarly communication in architecture. In addition to open citation databases and web-based research sharing services, altmetrics incorporate such usage indications as repository downloads, blog discussions and review forums, tweets, shares, and bookmarks to provide a broader image of the impact of architectural research online. Although introduced less than three years ago, altmetrics has rapidly gone from buzzword to serious supplement for measuring the quality and reach of scholarship on the social web.

Future-proofing the library using expert crowdsourcing
Daniel Gunnarsson, Det Kongelige Danske Kunstakademis Skoler for Arkitektur, Design og Konservering

Most crowdsourcing projects today feature common functions that make it possible for anyone with the time and interest to contribute. Such projects are in most cases based on a highly developed web-design, which enables users to easily create their own account and to contribute in an instant. These systems are usually very expensive to build, maintain and develop. However, the crowdsourcing project of arkitekturbilleder.dk, a picture database of Danish architecture, showcases the potential to run a crowdsourcing project with almost no funding’s at all. During the last 18 months, arkitekturbilleder.dk has managed to engage 14 photographers with architectural training and professional experience to contribute voluntarily to the site with pictures of Danish architecture. The KADK library has on two occasions posted ads to attract photographers, and thereafter carried out interviews to secure that our guidelines and standards for documenting architecture are met. We have learned that this method creates a sense of exclusivity, where each individual’s contribution is appreciated and receives the expected attention.

OFF THE BEATEN PATH: ALTMETRICS AND OPEN ACCESS IN ARCHITECTURE
Patrick Tomlin, Head, Art & Architecture Library, Virginia Tech

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AWARDS

AASL CONFERENCE STUDENT TRAVEL AWARD

The AASL Conference Student Award is intended to introduce a library school student interested in a career in architecture school librarianship to the membership and activities of AASL through attendance at the organization’s annual conference.

FRANCES CHEN AASL TRAVEL AWARD

The Frances Chen AASL Conference Travel Award is intended to encourage attendance and participation in the AASL annual conference in order to support the professional development goals of librarians employed in academic architecture libraries in the United States and Canada.

AASL DISTINGUISHED SERVICE AWARD

The AASL Distinguished Service Award is award to a nominee that demonstrates outstanding and sustained achievements in the service to the profession through active participation, advocacy, or leadership in AASL or related organizations. In service to a library or resource serving a school of architecture in a manner consistent with the highest standards of the field. Significant research and/or publication in any media or format that contributes to the further understanding and development of architecture librarianship. Lastly, Outstanding and sustained performance as a teacher in the field of architecture librarianship or a closely related field.

Award Recipients will be announced at the Business Meeting.

LODGING & TRANSPORTATION

THE EDEN ROCK HOTEL

4525 Collins Avenue
Miami Beach, FL 33140
Reservations: 855-433-3676
General Phone : 305-531-0000
Events: 305-674-5526

Room block reserved under
“Association of Collegiate Schools of Architecture”
Group Rate available 4/4-4/17: $249
Online Reservations

GETTING FROM MIA TO MIAMI BEACH

Shuttle and taxi information: taxi directly to Eden Roc Hotel recommended; flat rate $32
SuperShuttle: recommended; shared ride one way $20
Bus and Rail from airport (complicated)

GETTING FROM FT. LAUDERDALE TO MIAMI BEACH

Airport shuttle: recommended; shared ride one way $24.15
AASL 2014 VISITS & TOURS

THURSDAY APRIL 10, 2014

**Fairchild Tropical Botanic Gardens**
Our group dining experience this year will be lunch at the Glasshouse Café at Fairchild Gardens. The $20 lunch fee includes entry to the grounds and Butterfly Exhibit.

**University of Miami Libraries**
The group will be visiting several of the departmental units of the University of Miami Libraries, at the Otto G. Richter Library; the Digital Production Lab, the Preservation Lab, and the Special Collections and University Archives.

FRIDAY, APRIL 10

**Miami River Boat Tour**
Take a ride along the historic Miami River with Dr. Paul George, leading historian of Miami and its environs. The boat departs from the Bayside Marketplace Marina at 9AM sharp. Deadline to sign up for this tour is March 15, 2014. $55 per person (not included in the $35 AASL guest fee).

**Miami Center for Architecture & Design (MCAD)**
Following the boat tour, the group will have the opportunity to walk around downtown Miami, where there is a great variety of multi-cultural food options. MCAD is a short walking distance from Bayside Marketplace Place. Recently opened in December, 2013, MCAD is the place for everyone interested in design and the built environment, with community meeting space and educational programs to enhance public appreciation for architecture and design. It will be home to AIA Miami as well as the Visitors’ Center for Downtown Miami.

SATURDAY, APRIL 12, 2014

“Urban Resorts: A Public Space Crawl” architectural walking tour with Allan Shulman, FAIA (limited to 20).
Allan Shulman is an architect, and a historian and preservationist of Miami modern architecture, and the architecture of the hospitality industry. He has published and co-authored numerous books and articles on Florida architecture, including, Miami Modern Metropolis, Miami Architecture: An AIA Guide Featuring Downtown, The Beaches and Coconut Grove, and The Making of Miami Beach: 1933-1942: The Architecture of Lawrence Murray Dixon.

MIAMI ON YOUR OWN

SIGHTSEEING

**Bass Museum of Art**
The Bass Museum was founded in 1963 through the donation of a private collection of Renaissance and Baroque works of art to the City of Miami Beach by John and Johanna Bass. The founding collection consisted of 500 works, primarily European Old Master paintings, important textiles and religious sculptures. Today, the museum houses over 3,000 works.

**DECOBIKE Miami Beach**
DECOBIKE is the Official City of Miami Beach Bike Sharing & Rental program. It is a new alternative mode of transportation that is green, healthy & fun! It’s for residents. It’s for visitors. Most importantly, it’s for you! At full operation, the Program features a network of 100 solar-powered bike rental & sharing stations with a fleet of 1,000 custom DECOBIKES accessible from dozens of locations 24 hours per day. Come enjoy South Beach as you never have before!

**Miami Design Preservation League (MDPL) Official Art Deco District Walking Tour**
This ninety-minute walking tour provides an introduction to the Art Deco, Mediterranean Revival, and Miami Modern (MiMo) styles found within the Miami Beach Architectural Historic District. Explore hotels, restaurants, and other commercial structures with a visit to a number of interiors. All tours are $20.00 or $15.00 for seniors, veterans and students.

**New World Symphony**
The NWS WALLCAST™ concerts allow you to experience select events throughout the season at Miami Beach SoundScape through a striking use of visual and audio technology on a soaring, 7,000-square-foot projection wall.
Bring a blanket, share a picnic dinner and enjoy the sights and sounds of the New World Symphony with friends and family! Each WALLCAST™ concert is free to the public and does not require a ticket. There is one scheduled for Saturday, April 12, 2014.
SIGHTSEEING (continued)

Perez Art Museum Miami (PAMM)
Open to the public in December 2013, the new Pérez Art Museum Miami, designed by Pritzker Prize-winning architects Herzog & de Meuron, offers 200,000 square feet of programmable space for the display of works of art, educational activities, relaxation and dining. Admission is free every Second Saturday of the month.

Vizcaya Museum and Gardens
Vizcaya was created as James Deering’s subtropical winter home in the 1910s and today it is a National Historic Landmark and accredited museum.

The Wolfsonian
The Wolfsonian—Florida International University is a museum, library, and research center that uses objects to illustrate the persuasive power of art and design, to explore what it means to be modern, and to tell the story of social, historical, and technological changes that have transformed our world. The collections comprise approximately 120,000 objects from the period of 1885 to 1945—the height of the Industrial Revolution to the end of the Second World War—in a variety of media including furniture; industrial-design objects; works in glass, ceramics, and metal; rare books; periodicals; ephemera; works on paper; paintings; textiles; and medals.

Wynwood Gallery Walk
Occurs on the second Saturday of each month (April 12, 2014)

Wynwood Walls
The Wynwood Walls was conceived by the renowned community revitalizer and placemaker, the late Tony Goldman in 2009. He was looking for something big to transform the warehouse district of Wynwood, and he arrived at a simple idea: “Wynwood’s large stock of warehouse buildings, all with no windows, would be my giant canvases to bring to them the greatest street art ever seen in one place.” Starting with the 25th–26th Street complex of six separate buildings, his goal was to create a center where people could gravitate to and explore, and to develop the area’s pedestrian potential.

DINING

MIAMI BEACH

Barceloneta
1400 20th Street, Miami Beach, FL 33139
305.538.9299
Catalan tradition of ‘Mercat’ dining.

The Dutch
2201 Collins Ave, Miami Beach, FL
305.938.3111
“It’s just an American restaurant that serves nice food, wine and spirits.”

Icebox Café
1855 Purdy Ave., Miami Beach, FL
305.538.8448
“Freshly made, seasonal cuisine – where the locals go to eat.”

OLA Miami at Sanctuary
1745 St. James Ave., Miami Beach, FL
305.695.9125
“Creative combination of Pan Latin, Spanish and Caribbean flavors.”

Pubbelly
1418 20th Street, Miami Beach, FL
305.532.7555
Asian-inspired cuisine.

Puerto Sagua Restaurant
700 Collins Ave, Miami Beach, FL
305).673.1115
Cuban cuisine.

Yardbird Southern Table & Bar
1600 Lennox Avenue, Miami Beach, FL
305.538.522
“farm-fresh ingredients, classic Southern cooking, culture and hospitality.”
MIAMI ON YOUR OWN (continued)

DINING (continued)

DOWNTOWN/BRICKELL

Bonding
638 S Miami Ave, Miami 33131
786.409.4796
Asian fusion.

Ceviche 105
105 N.E. Third Avenue, Miami, FL 33132
305.577.3454
“Traditional Peruvian dishes in a modern presentation.”

OTC Over the Counter
1250 S. Miami Ave., Miami, FL 33130
305.374.4612
“MODERN AMERICAN CUISINE, rotating craft beer & wine.”

River Oyster Bar
650 South Miami Ave, Miami FL 33130
305.530.1915
local, sustainable and organic cuisine; modern twist on classic seafood.

Tuyo (Miami Culinary Institute)
415 NE 2nd Ave, Miami, FL 33132
305.237.3200
Tuyo embraces farm-to-table and sustainability practices that safeguard the health of people and planet. Tuyo sources ingredients as close to home as its own edible organic garden, and pledges allegiance to locals – the growers, producers and food artisans of Florida and America’s Southeast.

MIDTOWN/WYNWOOD/DESIGN DISTRICT

Mandolin Aegean Bistro
4312 N.E. 2nd Ave. Miami, FL 33137
305.749.9140
“Where the Greek islands meet the Turkish Coast”

Michael’s Genuine
130 N.E. 40th Street, Miami, FL 33137
305.573.5550
Michael’s Genuine Food & Drink in the Miami Design District is Michael’s firstborn — a vibrant neighborhood bistro where people gather to enjoy simply-prepared dishes made fresh from local ingredients.

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THANKS!

HOPE YOU HAD A GREAT TIME.

SEE YOU IN TORONTO, 2015!